

**Worcestershire Rural Hub Limited
is committed to helping the rural businesses
of Worcestershire**

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November 2011

Dear All,

Welcome to the November Newsletter.

We are now settled into our new offices and enjoying this lovely part of Worcestershire.

We would like to say a big thank you to Simon Hughes for hosting, and everyone who helped at our successful Hydroponically Grown Feed Event on September 14th, kindly sponsored by Fodder Solutions.

Farmers from as far away as Devon, Somerset and Dorset arrived to join us and the event carried on longer than expected due to the amount of interest.

RDPE Local update:

Ministers will be launching a new, nationally available, small grants scheme shortly which will focus on improving farming and forestry competitiveness. The DEFRA RDPE delivery team based at Worcester will be in touch with stakeholders shortly to provide more detail. Further information on the revised RDPE socio-economic programme will then be available later in the autumn.

Kind regards

Val and Pauline

RDPE Network News 6

Welcome to the sixth edition of "RDPE Network News", designed to let you know what's new in the Rural Development Programme for England (RDPE) and what's happening across Europe.

News:

- The European Commission is expected to publish the CAP Regulatory proposals in October this year. Following this release Defra will be seeking stakeholder views and comments on how these proposals might affect them. News of this will appear on the [CAP pages](#) of the Defra website in due course.
- The Forestry Commission has announced that the application forms and guidance for those wishing to apply for the [Woodfuel Woodland Improvement Grant](#) are now available on the Forestry Commission website.
- An evaluation of the first five years of the [Catchment Sensitive Farming](#) (CSF) initiative is now online. CSF is a joint initiative between the Environment Agency and Natural England, funded by Defra and the Rural Development Programme for England, working in priority catchments within England.
- [Future delivery of the socio economic elements](#) (axis 1, 3 and 4) of the Rural Development Programme for England (RDPE) - the latest version of the question and answer briefing is now online.

What's on:

- **Save the Date:** The national Leader event, "[Leader: Now and the Future](#)" will be taking place on 14 & 15 November 2011 at the McDonald Burlington Hotel, Birmingham. More details will be released shortly but for now please keep your diaries free.
- The Countryside and Community Research Institute (CCRI) has confirmed the dates for a re-run of the successful series of four one-day courses on the theme of '[Essentials of Community Development](#)' which originally ran in February and March 2011.
- [Tourism and Rural Identities: Complementary or competing forces for economic development?](#): This one day symposium is taking place at the Lincoln Business School and includes sessions on Rural Tourism Partnerships and the economic impact of Rural Tourism.
- The Northern Rural Network recently held an event "[Uplands Policy Review and the Role of National Parks](#)". The event aimed to explore the implications of the 2011 Defra Uplands Policy Statement and subsequent developments, and to examine the specific significance for National Parks, using the Northumberland National Park as a case study.

European News:

- A series of workshops on forestry will take place between 27-30 September in Seignosse, France. Hosted by the Local Action Group (LAG) Pays Adour Landes Océanes, the event entitled "[Forest multi-functionality and local governance: an integrated approach](#)" is open to LAGs, NRNs and forestry experts. Hurry as places are limited!
- The latest edition of the European Network for Rural Development (EN RD) newsletter, [Rur@l News](#) is now available. This edition includes information a new thematic initiative on communication and a brief review of the RomaForest2011 conference.
- [EU Rural Review](#) is a European publication that covers all activities with interest to EN RD stakeholders. This edition includes information support to the meat and dairy sectors, with examples from the Ardennes region and Core Organic: supporting transnational research in organic food and farming.
- A two-day '[RomaForest2011](#)' conference was organised by the Italian NRN and INEA (the National Institute of Agricultural Economy) with the assistance of the EN RD, in Rome on 23-24 June, 2011. Over 200 participants attended the conference, where the role of forestry resources in the socio-economic development of rural areas was discussed.

James Elliott RDPE Network Information Officer

Sharing Useful Information:

- The latest projects to be added to the database are:
Axis 1: [Bayesbrown Sawmill and Firewood](#): The grant was used to assist with the creation and setting up of a sawmill business at Baysbrown Farm for processing standing timber into a range of timber products and firewood.
Axis 2: [Minchinhampton and Rodborough Commons](#): The project aimed to integrate the commons management into economically and environmentally sustainable livestock farming systems within the immediate local environment, by engaging the commoners and local community.
Axis 3: [Presenting the History of North Frodingham](#): This is a two stage project over two years. Stage one is to upgrade and develop the current redundant Mortuary Chapel museum including the renewal of display material. Stage two is the completion of a history of Frodingham, with copies being provided to each of the households in the parish.
- The Forestry Commission has issued an alert reminding those that are interested and eligible that there are still [grants available for 2011/2012](#). Funding is still available for Claim Year 2011/2012, i.e. for planting that is completed and claimed before 31st March 2012. They also reminded people that there is plenty of funding available for future years and are welcoming applications for woodland creation planned between now and March 2014.
- 0117 372 634 rdpenetwork.defra.gov.uk

8th Annual Conference November 11th 2011

Unlock the Potential of your Enterprise!

Find out how on November 11th 9.30—4.00
The 8th Annual conference previously known as the enterprising women's conference



Daniella Genas, Aspire4u

Come and hear from 3 women with inspirational stories about their businesses



Miranda Ballard Muddy Boots Foods

Emma Heathcote-James Little Soap Company

Keynote speakers



Pamela Hunt will tell us "How to get people to do what you want them to do."

Michelle Mills Porter will tell us about "Marketing on a shoe string"



and is joined by Becky Hurd on "Getting PR for your business."

Also workshops:

- Monkey Marketing
- Social Media Marketing
- Money Matters
- Intellectual Property
- Business & Family Law

Shopping at the stands AND

- Cup Cake and Cuppa!
- Networking for Business Contacts
- A Lovely Lunch!



A social enterprise, trading for the benefit and support of local entrepreneurs.

Conference Centre, St Peter's Baptist Church, Worcester, WR5 3TA

With grateful thanks to sponsors: Worcestershire County Council, Redditch, Bromsgrove, Wyre Forest, Worcester City, Wychavon, Malvern Hills District Councils, VIP printers, Olive Grove Cafe @ David's Nursery, Midwest Rural Enterprise



For more details see www.unlocking-enterprise.co.uk/conference_booking
OR make out a cheque to "Unlocking Enterprise" for £42 and send with a copy of the booking form to 34 Redcliffe Street, Worcester WR3 7AP



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Horticulture Value Chain Improvement

Introductory diagnostic day

This day will introduce a programme of value chain improvement in the West Midlands and will provide an insight into the practical business training support that is available to growers and packers. The day is offered at no charge (subject to availability) at the business' premises.

The format of the day is flexible around the theme of Targeting Value Chain Improvement (David Simons/Kate Bailey Cardiff University). An example agenda is:-

- How to create effective chains and maximise scarce management resources;
- Lean Value Chain Mapping case study in Horticulture;
- A bespoke top level value chain analysis for the business.

To book contact David Simons at Cardiff University
simonsdw@cardiff.ac.uk or 07812 153663



www.advantagewm.co.uk



CAP ROADSHOW

Wednesday 9th November 10am to 12pm

Worcester Rugby Club, Warriors Way, WR3 8ZE

Speaker: Professor Alan Buckwell, CLA Policy Director

Hear how European Commissions proposals on progressive Capping of payments under the Common Agricultural Policy (CAP) may affect you.

Find out about:

- The CAP Budget
- Basic Payment Scheme
- Payment Capping
- Greening of the CAP
- Definition of 'Active Farmer'

Please complete and return your booking form and Cheque- £10 per ticket (payable to CLA Ltd.) to:
CLA West Midlands, Knightly, Woodseaves, Staffs. ST20 0JW. **You are advised to book early as numbers are limited.**

Name: _____ Title _____ Membership No: _____

Address: _____

_____ Post Code: _____ Tel No: _____

Email: _____ No of Tickets required: _____

Malvern Farming Conference

Thursday 17 November and The Three Counties Centre, Malvern, Worcestershire.

“Profitable, Sustainable Farming” Reality or Myth

Afternoon Conference

4.00pm (Registration from 3.30pm)

Adam West (Natural England and Nuffield Scholars) Championing British Agriculture and the Environment

John Geldard (Chairman, National Sheep Association) The Role of the NSA in the Sheep Industry

Evening Conference and Trade Show

6.30pm (Registration from 5.15pm)

An opportunity to hear two keynote speakers, tackling the issue of farming profitably and sustainably in Britain today and in the future.

Featuring 20 trade stands, and networking opportunities with several sector influencers.

Speakers:

Steve McLean, Agriculture Manager, M&S

Steve is responsible for the red meat and dairy supply chains, and for supply chain sustainability and protein audit across the M&S Food business. He will be talking about the challenges currently facing the industry and highlighting some of the work M&S is doing to help farmers meet those challenges head on.

Dr John Gilliland OBE, Rural Generation Ltd

John is Chair and a Director of Rural Generation Ltd., a company which designs, installs and runs renewable heat and waste recycling systems across the British Isles and consults in North America and Ukraine. He is a farmer, and will be sharing his views on the subject of profitable, sustainable farming.

Adam Henson, Chair

Adam is well known as presenter of BBC TV's Countryfile and Lambing Live programmes. He is Lloyds TSB's Farming Ambassador, helping to highlight the importance of environmental and financially sustainable farming.

To book your place contact: The Ticket Office, Three Counties Agricultural Society

The Showground, Malvern, Worcestershire WR13 6NW

Call: 01684 584924 Fax: 01684 584910

Or complete and return to the ticket office the attached booking form.

Tickets: £15 to include supper

Follow the link to download a booking form

www.cla.org.uk/rpro/MalvernFarmingConference.pdf

Jacquie Mason

Regional Administrator

CLA West Midlands

Knightley

Woodseaves

Staffordshire

ST20 0JW

Publication Launches

Tried and Tested have launched the following Publications
Available on Download:

Think Manures:

A new to handling, storing and spreading Manures and Slurries.

The New to Nutrient Management Guide:

Designed especially for those who are new to nutrient management or are in need of a simple step by step guide to ease the through the process of creating a nutrient management plan.

Downloads are available from:

www.nutrientmanagement.org

or by request a free hard copy using on line contact form or call
02476 858896

Media Release

Nuffield Farming Scholarships Trust

‘Start a new life Journey’ with a Nuffield Farming Scholarship

Applications invited up until 15th November 2011

For Further information Contact:

John Stones Director Nuffield Farming Scholarships Trust

Tel: 01858 555544

Mobile: 07754 852188

Email: nuffielldirector@aol.com

Or

www.nuffieldscholar.org

FiT for FARMING Networking Event **13th December 2011, Stoneleigh Park**

The Feed-in Tariff (FiT) scheme and the Renewable Heat Incentive (RHI) means landowners who invest in renewable energy technologies can claim attractive payments for the electricity and heat that they generate.

However, for those with busy work schedules, it can be difficult to commit the necessary time to assess the opportunities, decide on the best technologies to utilise and the most suitable suppliers to work with.

The Midlands FiT for FARMING networking event provides a time-efficient opportunity for those planning renewable projects to have pre-arranged appointments with technology companies and services firms, in order to evaluate options and short-list potential companies to work with.

A wide range of companies are using the event to host meetings to discuss the viability and practicalities of potential renewable projects, including: Wind Turbines, Solar PV, Hydropower, Anaerobic Digestion, Solar Thermal, Heat Pumps and Biomass Heat Projects

Participation is free for those looking to invest in a renewable project on their own land. On the run-up to the event all registered participants are invited to select, either online or by phone, which companies they would like to meet with and so create themselves a programme of individual pre-arranged appointments.

The networking event is open from 9:00 – 17:00 on Tuesday 13th December, with appointments scheduled at times convenient for each individual participant.

Online Registration: www.fitforfarming.com

Telephone Registration: 01883 344799

Local Young Farmers Events

Worcestershire Federation of Young Farmers Clubs AGM

At Hawford offices 7.30pm 10th November

Young Farmers English Winter Fair

Staffordshire Show Ground 19th and 20th November

EBLEX EVENTS

7th November BRWM 2

**Better Returns from understanding Liver Fluke and Suckler
Herd Fertility.**

**Wellington Farm, Bishops Cleeve. WR6 5BY
Moving to the Green Dragon.**

17th November EEDA 2

**Dairy Co Travel to learn
Pasture for Profit Conference
Six Ways Stadium, Warriors Way, WR3 8ZE**

2nd February 2012 BRWM 2

**Cattle Handling and Housing
Upper Bentley Farm, Bentley, Redditch B97 5TD**

Contact for Further Details:

**Vickie Webster. Events Admin Assistant,
EBLEX, Rosedale House, Askham Bryan College,
York. YO23 3FR Tel: 01904 771214**

victoria.webster@eblex.ahdb.org.uk

Local Advertisements

For Sale

Gloucester Old Spot Weaners

Contact: 01527 892472 or 07789 042426

(Feckenham Worcestershire)

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seeds. 

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Contact Sagehelper the farmers friend. Judith : mobile 07980 851478

e-mail sagehelper@actionplanning.net

Worcestershire Farmer's Markets

Droitwich – Victoria Square 9th November, 3rd December
Bromsgrove – High Street November 12th, 10th December
Malvern – Abbey Road 19th November, 17th December
St. Peters Garden Centre – Pear Tree Farm Broomhall 26th November

For further information Tel: 07795 656148 or visit: www.wfmg.co.uk

USE YOUR NEWSLETTER

We are able to offer space within our newsletter for classified advertisements and events as follows:

Local rural events, such as shows, open days, charity events or rural interest events can be inserted free of charge.

Situations Vacant and Situations Wanted can also be inserted free of charge.

Items for sale or wanted can be advertised and carry a small charge of £5 for a quarter page and £10 for a half page.

Business and Service Advertisements That are relevant to rural industries can also be inserted for £10 per quarter page and £20 per half page.

We would need copy by 15th of the month for the following months news letter to ensure insertion. Copy can be either a word document or PDF, sent by email to: pauline.yardley@wrh.org.uk

For more details contact Pauline, either on the email above or
Tel: 07833 051601.

Our news letter is circulated to over 800 rural businesses in the area

Disclaimer – The Worcestershire Rural Hub accepts no liability for any direct, indirect or consequential loss arising from any action taken in reliance on the information contained in this newsletter.