

**Worcestershire Rural Hub Limited
is committed to helping the rural
businesses of Worcestershire**

Steering Group Members

Bill Beckett (Chairman)
Pauline Yardley
Richard Jordan
Lisa Walker
Valerie Breakwell

For further information contact:

**Ivy Crest,
Inn Lane,
Hartlebury,
Worcestershire,
DY11 7TA**

Tel: 01299 253894

Email:

valerie.breakwell@wrh.org.uk

**07833 051602
or**

pauline.yardley@wrh.org.uk

07833 051601

www.wrh.org.uk

June 2011

Dear All,

You will see from the left hand side that we have moved again. As the office is now located at my home, (does wonders for the carbon footprint and time management!) Val and I really like the new office and after the usual delays we have all the technology up and running again.

This months is a short newsletter as we await the 're-settling' of the agencies into new offices as AWM finally closes its doors. RDPE staff will be relocating to DEFRA offices in Worcester at the end of the month.

We will keep you informed of progress and changes.

Please come and visit us at the:

**Three Counties Show
Rural Business Support Pavilion
17th, 18th and 19th June.**

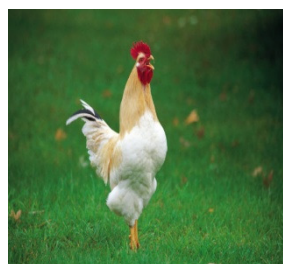
We will be there as usual to offer advice, support and coffee.

Kind regards

Val and Pauline

Level 2 Certificate in the Welfare of Animals During Transport Short Journey – for Journeys over 65 km and under 8 hours

We are once again running training and tests for the above certificate. The test is paper based consisting of 25 multiple-choice generic questions and 5 species specific multiple-choice questions for Horses, Sheep, Goats, Pigs and Cattle. There will be training support beforehand. Also available is a paper based test consisting of 30 multiple-choice questions specifically for the transport of poultry. The cost of the training and test is £40.00.



If you would like to register for the test please contact Val Breakwell at [Worcestershire Rural Hub](#). Tel: 07833 051602 to book a place.

**Dates: Dates Available in July
1.30pm to 3.30pm**

To be held at:

**NFU Offices. Ryelands Business Centre,
Ryelands Lane, Emley Lovatt, Droitwich, WR9 0PT**



IOTA



Germany farm study tour Profitable Farm Diversification Tuesday 19 July to Thursday 21 July 2011 (3 days 2 nights)

This farm study tour will travel to Germany and study successful farm diversification in the southern

German Federal States of Hessa and Bavaria (see below for programme).

The trip includes agriculture, livestock and horticultural enterprises but also *on-farm* breeding

research, catering, restaurants, energy production (AD) and two farm hotels/B&Bs (both farm diversification projects).

In Munich, capital of Bavaria, we have the opportunity to study direct marketing and sample regional

specialities. We will meet FiBL Germany and Bioland Bavaria representatives as dinner speakers.

Price includes regular flights (Lufthansa) from Birmingham to Frankfurt (out) and from Munich back

to Birmingham (return), all meals, two different biohotels, bus tour and study guide/translation [3-day

car parking at B-ham airport is not included (about £35) unless you arrive by train].

Study guide: Dr Ulrich Schmutz Garden Organic, Coventry

uschmutz@gardenorganic.org.uk

The tour is limited to 8 participants. Fast booking is recommended to secure the cheap flight!

For further details contact:

**Sarah Jameson, IOTA, Cow Hall, Newcastle on Clun,
Craven Arms, Shropshire SY7 8PG / tel/fax: 01547 528 546 / email:**

iota@organicadvice.org.uk

NB: The tour will go ahead only if enough bookings are made. A full refund will be given if the tour is cancelled.

Deadline for bookings: Monday 27 June



Horticulture Value Chain Improvement Event

**Harper Adams University College
Wednesday 29th June 2011**

This event will launch a programme of value chain improvement in the West Midlands. It will provide an introduction to the practical business training support that is available to growers and packers. Attendees are invited to attend one or more of the presentations. There is no charge for the event.

10am Targeting Value Chain Improvement (David Simons Cardiff University)

- **How to create effective chains and maximise scarce management resources;**
- **Lean Value Chain Mapping case study in Horticulture;**
- **Learning by doing supply chain exercise.**

11.15 Tea break

11.45 Sell More Waste Less (Dr Peter Whitehead IGD)

- **Understand the latest shopper trends;**
- **Value from the perspective of the consumer**

1pm Lunch break

1.45 Horizon Scanning of Production Issues Discussion (Dr Jim Monaghan Harper Adams University College)

3.00 Close

To book contact David Simons at Cardiff University simonsdw@cardiff.ac.uk or 07812 153663

! I C E Your Mobile Phone!

As I was recently 'caught on camera' (34 in a 30 zone!) I was given the option to attend a driver awareness course. The course was interesting and I wanted to pass on to you a request from the emergency services for us all to **I C E our mobile phones.**

When attending at accident or emergency incidents, one of the big problems for the emergency services is knowing who to contact, many people involved are not carrying I.D. and it takes a long time to contact someone. Hence **I C E your phone.** I C E meaning **In Case of Emergency.** Most people carry mobiles everywhere, please enter a contact ICE to your phone with the name and contact details of the best person to contact should there be an emergency. You can add more than one just by adding ICE 1 and ICE 2 contacts (more if you wish). Emergency Services say that this cuts down contact and information times enormously and helps everyone concerned.

Seems very little trouble to add to contacts and so helpful to everyone, please ask your other family

TRAINING & TEST FOR TRAILER TOWING



We are now able to co-ordinate training for Trailer Towing with a qualified instructor.

Training provided includes:

- B & E Training
- Towing Lessons
- Trailer Reversing

The instructor will also book and accompany you to your test.

If you are interested please contact Val Breakwell at **Worcestershire Rural Hub.**

Tel: 07833 051602

You may also contact the instructor direct –

Tracy Hammond – Tel: 01905 622188 Mobile: 07973 529290

Worcestershire Farmer's Markets

Droitwich – Victoria Square 1st Saturday of each month

Worcester City Farmers Market – Crown Gate 20th June

Bromsgrove – High Street 2nd Saturday each month

Malvern – Abbey Road 19th June 3rd Saturday of each month

St. Peters Garden Centre – Pear Tree Farm Broomhall

26th June, 4th Saturday of each month

Worcester Strawberry Festival – Worcester High Street 26th and 27th June

For further information Tel: 07795 656148 or visit: www.wfmg.co.uk



WORCESTERSHIRE NMR FARM WALK **Wednesday 6th July 2011 at 7.30pm**

By Kind permission of The Beckett Family, Brookfield Farms, Brookfield farm, Belbroughton, Stourbridge DY9 0DL. Your chance to see the prize winning Harborne Herd.

Farm Details

290 Cows in herd plus followers.

Winners of Worcestershire NMR Herds Competition 2010

3rd Large Herds Inspection & Production
3rd Large Herds Inspection
2nd Worcs Top Herdsman Class Paul Ward
2nd Highest Yielding cow Harborne Magic Elsie
2nd Highest LT Daily yield Harborne Principal Brenda

Programme

7.30pm – Arrival, welcome and introduction to the Brookfield Farm Team.

7.40pm – Viewing the herd / Dairy Unit/ Sponsors trade stands

8.30pm Onwards -Followed by Pig Roast & Refreshments.

There will be a fun competition to win a prize.

“We are all bio security conscious please be in appropriate footwear to dip your boots- Thank you”. Cows will be housed and some at grass.

Directions Sat Nav Postcode DY9 0DL

M5 off at Junction 4

Take A491 Signed Stourbridge

Straight over the first Island follow A491

At traffic lights turn left signed Belbroughton B4188

At T junction (Talbot pub on right) turn left.

Through the village, follow road to right (Hackmans Gate Lane)

Brookfield Farm is on the right.

Follow NMR Signs to Car Park on left opposite farm buildings.

With many thanks to all our sponsors for supporting the evening.

We look forward to seeing you there.

Worcestershire NMR Herds Competition Judging dates will be:-
Monday 4th, Tuesday 5th, Wednesday 6th July 2011

Our judge is Geoff Lloyd from Allensmore, Hereford.

For Enquires regarding the walk or Worcestershire NMR Herds Competition: - Please Contact Sheryl

Veldboer NMR Area Field Manager /Worcestershire NMR Herds Competition Secretary Tel 01531

650534 Mobile 0797 0009122

Email sherylv@nmr.co.uk



WARWICKSHIRE NMR FARM WALK **Thursday 30th June 2011 at 7.30pm**

By Kind permission of The Price Family, Price Farmers, Lower Farm, Whatcote, Shipston On Stour, Warwickshire CV36 5EF. Your chance to see the prize winning Hellbrake Herd.

Farm Details

270 cows in herd- pus followers

Winners of the Warwickshire Herds Competition 2010

Winners of Large Herds Production & Inspection Class

2nd Best heifer on inspection- A Jane 298

3rd Top Cow Class- B principal Sonja 24

3rd Prize in Top Herdsman Class to Kevin Swinford

Programme

7.30pm – Arrival, welcome & Introduction to the Price family

7.40pm– Viewing the herd / Dairy Unit/Sponsors trade stands

8.30pm onwards - Followed by Pig Roast & Refreshments

There will be a fun competition to win a prize.

“We are all bio security conscious please be in appropriate footwear to dip your boots- Thank you. Cows will be housed and some at grass.

Directions Sat Nav Postcode CV36 5EF

Come into Whatcote Village

At the Royal Oak Pub look out for NMR Signs to direct you to Lower Farm.

Follow NMR signs.

With many thanks to all our sponsors for supporting the evening.

We look forward to seeing you there.

Warwickshire NMR Herds Competition Judging dates will be: -

Monday 27th & Tuesday 28th June

Our judge is John Lomax from Baldwins gate, Newcastle Under Lyme.

For Enquires regarding the walk or Warwickshire NMR Herds Competition: - Please Contact Sheryl Veldboer NMR Area Field Manager

Warwickshire Herds Competition Secretary Tel 01531 650534

Mobile 0797 0009122 email sherylv@nmr.co.uk

Worcestershire County Council is launching an exciting new business networking website

finditinworcestershire.com.

It is designed to promote business to business trading, through showcasing local businesses and supply opportunities.

Finditinworcestershire is a "match-making" service, linking buyers and sellers. It aims to make business opportunities – big and small, from public and private sectors – more visible.

Need a supplier? You can post a specific opportunity or search the supplier list. So whether you need a photographer or a training consultant, or require 1000 jute bags or portable toilets for an event – post your opportunity and all relevant suppliers on the site will be alerted.

Want to promote your business? – register to showcase your business and highlight the products and services you supply.

Who is it for? – Any local business, social enterprise, community group or public body can register as a member of the site, and post or view opportunities.

The site is more than just a contract finder. Finditinworcestershire will host monthly breakfast networking events – where business owners can meet the buyers and collaborate to win contracts. The website also includes information on business support organisations and events. Do send us your good news stories too – the site has a local business news section.

Do register your business or organisation at www.finditinworcestershire.com to discover out what Worcestershire's world-class local supply chain can do for you. Registration is free but don't forget to complete your profile (known as your "dashboard") to promote your organisation more fully.

Worcestershire County Council developed this initiative as one of the ways to support the local economy and help local businesses grow.

For more information contact Lara Williams: lwilliams3@worcestershire.gov.uk 01905 766 376

Harvest/ GFW work Wanted

From end of July to early September

Casual or Full Time.

Enthusiastic and experiences 17 year old with full tractor and car licence

Contact: John Sansome on: 07962 670359 or johnjo410@btinternet.com

Disclaimer – The Worcestershire Rural Hub accepts no liability for any direct, indirect or consequential loss arising from any action taken in reliance on the information contained in this newsletter.

