

**Worcestershire Rural Hub Limited  
is committed to helping the rural businesses  
of Worcestershire**

**Steering Group Members**

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**August 2011**

**Dear All,**

**As we are also into the show season, so you will find the dates included for events and shows in the county**

**Due to the time of year we are aware of how busy you all are but perhaps you may find a little time off!**

**We are also now offering space for advertising and classified items in our news letter. Much of which is free, or for minimal cost to cover printing and postage.**

**You will find the details on the last page of this newsletter. We would need you to email us items or copy by the 15<sup>th</sup> of each month for your item to be included.**

**Newsletters go out to over 800 local businesses and we can also include some items on our website free of charge.**

**Give us a call for more details.**

**Kind regards**

*Val and Pauline*

# **Level 2 Certificate in the Welfare of Animals During Transport Short Journey – for Journeys over 65 km and under 8 hours**

**We are once again running training and tests for the above certificate. The test is paper based consisting of 25 multiple-choice generic questions and 5 species specific multiple-choice questions for Horses, Sheep, Goats, Pigs and Cattle. There will be training support beforehand.**

**Also available is a paper based test consisting of 30 multiple-choice questions specifically for the transport of poultry.**

**The cost of the training and test is £40.00.**



**If you would like to register for the test please contact Val Breakwell at**

**Worcestershire Rural Hub:- [Valerie.breakwell@wrh.org.uk](mailto:Valerie.breakwell@wrh.org.uk)**

**Tel: 07833 051602**

**Dates: Dates Tuesday 23<sup>rd</sup> August**

**To be held at:**

**NFU Offices. Ryelands Business Centre,  
Ryelands Lane,  
Emley Lovatt, Droitwich, WR9 0PT**

## “RDPE Network News”, designed to let you know what’s new in the Rural Development Programme for England (RDPE) and what’s happening across Europe.

### NEWS:

Future delivery of the socio economic elements (axis 1, 3 and 4) of the Rural Development Programme for England (RDPE) - the latest version of the question and answer briefing is now online.

The move of Regional Development Agency staff into Defra happened on 1<sup>st</sup> July 2011. The new [RDPE Delivery Team](#) have e-mail addresses and telephone numbers on which they can be contacted.

Defra has written to RDPE stakeholders regarding the new delivery arrangements for the socioeconomic elements of the RDPE. The letter included information on the 5 new priorities, skills and knowledge transfer, improving farming competitiveness, broadband, tourism and the uplands and the future role of Regional Implementation Plans

The Forestry Commission is launching a new Woodfuel [Woodland Improvement Grant](#) (WIG). This new grant supports the sustainable production of woodfuel and other timber products. Work needs to meet the UK Forest Standard but the basis for support is economic rather than environmental or social.

From 1 July 2011, Natural England is launching a new ‘3-Tier’ way of handling [Higher Level Stewardship](#) (HLS) applications that will help to make the application process more streamlined and efficient for its farming customers.

Defra is seeking expressions of interest from representatives of the farming, food and rural affairs sectors across rural England to be part of a new [Rural and Farming Network](#). The deadline for submissions is 31 July 2011.

### What’s On:

The Yorkshire Dales Leader cooperation day took place on 8 June 2011. The [speaker presentations](#) are now available and include topics such as partnership working and the Way of the Roses cycle route.

The [presentations](#) from the 7<sup>th</sup> meeting of the Coordination Committee are now available to view. There were presentations on improving current and future networking and future activity of EN RD.

### Sharing Useful Information:

The latest projects to be added to the database are:

[Sustaburn \(Axis 1\)](#) - The grant was to aid the business development to facilitate the purchase of a nonoperational wood pellet heating boiler together with a non operational solar heating system.

[Wild Venison Project \(Axis 2\)](#) – To improve the Woodland SSSI (and other natural designations) status in the region & support landowners in the region to increase their agricultural and forestry yields.

[Hour Car Todmorden \(Axis 3\)](#) - Providing a low cost alternative to personal car ownership through a car share scheme in Todmorden for residents and visitors.

The RDPE Network web address has changed. You should see no difference in the way you access our site but please update your records and favourites to include the new address ([rdpenetwork.defra.gov.uk](http://rdpenetwork.defra.gov.uk)). If you spot a page that does not redirect please [let us know](#).

The [South West Agricultural Resource Management](#) (SWARM) Knowledge Hub is a new RDPE funded web information service dedicated to south west farmers and growers. This site will help to show that sustainable agriculture means more profit for the farming community.

### Europe:

The European Commission has placed on its website the [Mid-Term Evaluations](#) from all 27 EU member states including England.

The latest edition of the European Network for Rural Development (EN RD) publication, [Rur@I News](#) is now available. This edition includes an article on adding value to Networking discussed at the recent Coordination Committee.

Latest news from EU Commissioner Dacian Ciolos on the [future EU budget 2014 - 2020 and agriculture](#).

The latest version of the [EU Rural Review](#) is now available. This edition includes articles on the socio-economic and cultural dimension of public goods provided by rural development and possible impact of CAP reform post 2013.

## Hydroponics & Soil Compaction Rural Hub Events sponsored by Fodder Solutions

Hosted by dairy farmer Simon Hughes, Walton Farm, Walton Pool, Nr Stourbridge, DY9 4RY

### Wednesday 14<sup>th</sup> September 2011

#### Hydroponics – A Revelation in Feed

10am – 12pm emphasis on cattle

4pm – 6pm emphasis on equine

These **free of charge** demonstrations are a practical introduction to Hydroponics. The events will include:

- What is Hydroponics
- How it works
- Benefits & results
- Discussion with livestock/equine vet on the effects/benefits of hydroponic feed
- Case study: Simon Hughes, dairy farmer, will discuss his experience of hydroponics on his farm and the effects on his stock including the elimination of ring-worm

#### Practical Soil Compaction Workshop – Arable & Grassland

1pm – 3.30pm

Agronomist Simon Draper will lead a practical on-farm workshop looking at soil compaction issues on arable and grassland soils. The free of charge workshop will include:

- How to identify soil compaction using spades and probes and determine what type of cultivation is required
- Determine what would be the best depth to cultivate
- How to set up, use and get the best from a subsoiler/swardlifter

A free lunch will be available from 12pm – 1pm.

The events are **free of charge** to attend but, due limited places and catering requirements, booking is essential.

To book on any or all of the above events please contact:

Warwickshire Rural Hub – 02476 858244 email: [jennyg@rase.org.uk](mailto:jennyg@rase.org.uk)

Worcestershire Rural Hub – 07833 051602 email: [valerie.breakwell@wrh.org.uk](mailto:valerie.breakwell@wrh.org.uk)

*Please ensure you have suitable clothing and footwear for the outside elements*

# Worcestershire County Council is launching an exciting new business networking website

[finditinworcestershire.com](http://finditinworcestershire.com).

It is designed to promote business to business trading, through showcasing local businesses and supply opportunities.

**Finditinworcestershire** is a "match-making" service, linking buyers and sellers. It aims to make business opportunities – big and small, from public and private sectors – more visible.

*Need a supplier?* You can post a specific opportunity or search the supplier list. So whether you need a photographer or a training consultant, or require 1000 jute bags or portable toilets for an event – post your opportunity and all relevant suppliers on the site will be alerted.

*Want to promote your business?* – register to showcase your business and highlight the products and services you supply.

*Who is it for?* – Any local business, social enterprise, community group or public body can register as a member of the site, and post or view opportunities.

*The site is more than just a contract finder.* Finditinworcestershire will host monthly breakfast networking events – where business owners can meet the buyers and collaborate to win contracts. The website also includes information on business support organisations and events. Do send us your good news stories too – the site has a local business news section.

Do register your business or organisation at [www.finditinworcestershire.com](http://www.finditinworcestershire.com) to discover out what Worcestershire's world-class local supply chain can do for you. Registration is free but don't forget to complete your profile (known as your "dashboard") to promote your organisation more fully.

Worcestershire County Council developed this initiative as one of the ways to support the local economy and help local businesses grow.

## TRAINING & TEST FOR TRAILER TOWING



We are now able to co-ordinate training for Trailer Towing with a qualified instructor.

Training provided includes:

- B & E Training
- Towing Lessons
- Trailer Reversing

The instructor will also book and accompany you to your test.

If you are interested please contact Val Breakwell at **Worcestershire Rural Hub**.  
Tel: 07833 051602

You may also contact the instructor direct –  
Tracy Hammond – Tel: 01905 622188 Mobile: 07973 529290

## !! C E Your Mobile Phone!

As I was recently 'caught on camera' (34 in a 30 zone!) I was given the option to attend a driver awareness course. The course was interesting and I wanted to pass on to you a request from the emergency services for us all to ICE our mobile phones.

When attending at accident or emergency incidents, one of the big problems for the emergency services is knowing who to contact, many people involved are not carrying I.D. and it takes a long time to contact someone. Hence **ICE your phone**. ICE meaning **In Case of Emergency**. Most people carry mobiles everywhere, please enter a contact ICE to your phone with the name and contact details of the best person to contact should there be an emergency. You can add more than one just by adding ICE 1 and ICE 2 contacts (more if you wish). Emergency Services say that this cuts down contact and information times enormously and helps everyone concerned.

Seems very little trouble to add to contacts and so helpful to everyone, please ask your other family members and friends to do the same. Thanks *Pauline*

## Worcestershire Farmer's Markets

**Droitwich – Victoria Square** 6<sup>th</sup> August, 3<sup>rd</sup> September  
**Bromsgrove – High Street** 13<sup>th</sup> August, 10<sup>th</sup> September  
**Malvern – Abbey Road** 20<sup>th</sup> August, 17<sup>th</sup> September  
**St. Peters Garden Centre – Pear Tree Farm Broomhall**  
27<sup>th</sup> August, 24<sup>th</sup> September  
**Worcester Angel Place** 7<sup>th</sup> August, 20<sup>th</sup> August

For further information Tel: 07795 656148 or visit: [www.wfmg.co.uk](http://www.wfmg.co.uk)

## Local Shows and Events

**Burwarton Show**

Thursday 4<sup>th</sup> August

**Tenbury Show**

Saturday 6<sup>th</sup> August

**Far Forest Countryside Show**

Sunday 14<sup>th</sup> August

**Four Shires Food Festival**

Whitbourne Hall WR6 5SE Sunday 21<sup>st</sup> August

**Hydroponics and Soil Compaction Event** Walton Farm DY9 4RY Wed 14<sup>th</sup> September

**Malvern Autumn Show**

Sat. 24<sup>th</sup> & Sun. 25<sup>th</sup> September

**Belbroughton Scarecrow Festival**

Sat. 24<sup>th</sup> & Sun. 25<sup>th</sup> September

**Energy Now Expo**

Malvern 3Counties Show Ground 15<sup>th</sup> and 16<sup>th</sup> February 2012

## **USE YOUR NEWSLETTER**

We are able to offer space within our newsletter for classified advertisements and events as follows:

**Local rural events**, such as shows, open days, charity events or rural interest events can be inserted free of charge.

**Situations Vacant and Situations Wanted** can also be inserted free of charge.

**Items for sale or wanted** can be advertised and carry a small charge of £5 for a quarter page and £10 for a half page.

**Business and Service Advertisements** That are relevant to rural industries can also be inserted for £10 per quarter page and £20 per half page.

We would need copy by 15<sup>th</sup> of the month for the following months news letter to ensure insertion. Copy can be either a word document or PDF, sent by email to: [pauline.yardley@wrh.org.uk](mailto:pauline.yardley@wrh.org.uk)

For more details contact Pauline, either on the email above or  
Tel: 07833 051601.

**Our news letter is circulated to over 800 rural businesses in the area**

Disclaimer – The Worcestershire Rural Hub accepts no liability for any direct, indirect or consequential loss arising from any action taken in reliance on the information contained in this newsletter.